# Third Quarter 2014 Investor Review 

Presented November 5, 2014

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Statement Regarding use of Non-GAAP Measures:
Adjusted EBITDA as presented in these slides, is a supplemental measure of our performance. In each case, this measure is not required by, or presented in accordance with, generally accepted accounting principles in the United States ("GAAP") Adjusted EBITDA is not a measurement of our financial performance or financial position under GAAP and should not be considered as alternatives to net sales, net income or any other performance measures derived in accordance with GAAP or as alternatives to cash flow from operating activities as measures of our liquidity.
Adjusted EBITDA consists of net (loss) income plus accretion of environmental liabilities, depreciation and amortization, net interest expense, provision for income taxes, other non-cash charges not deemed representative of our fundamental business performance, and excludes other (income) expense. Our management considers Adjusted EBITDA to be a measurement of performance which provides useful information to both management and investors. Because Adjusted EBITDA is not calculated identically by all companies, our measurement of Adjusted EBITDA may not be comparable to similarly titled measures reported by other companies. All amounts in USD unless otherwise noted.

For a reconciliation of adjusted income from operations, adjusted net income, adjusted earnings per share and Adjusted EBITDA to net income, please refer to the appendix in this presentation.

## Summary of Q3 Results

- Q3 revenue was $\$ 851.5$ million, down $6 \%$ from prior year
- Several segments were affected by reduced project activity, currency translation, commodity pricing and competition
- Q3 Adjusted EBITDA* was $\$ 153.4$ million, up 5\%
- Adjusted EBITDA margin of 18.0\%, up 190 basis points, reflecting success of cost reduction initiatives
- Environmental-related businesses delivered strong profitability on incremental revenue growth
- Oil Re-refining and Recycling achieved double-digit increase in profitability through margin improvement and lower costs
Revenue




## Adjusted EBITDA*



## Q3 Performance

- Revenue up slightly on incremental S-K volumes
- Adjusted EBITDA and margins up sharply due to mix, increased efficiencies and greater recycling
- Incinerator utilization was $90 \%$; 86\% U.S., 100+\% Canada
- Landfill tonnage down 5\% YoY due to lower project volumes
- Exited quarter with strong backlog and deferred revenue due to turnarounds at two largest facilities


## Revenue

(in millions)


## Adjusted EBITDA*



## Q3 Performance

- Revenue down due to currency translation effect and reduced activity in Oil Sands offsetting gains in other markets
- No major ER events for seventh consecutive quarter
- Lower profitability related to a combination of business mix, currency translation and reduced revenue
- Personnel utilization 81\%, down from Q2 level



## Adjusted EBITDA*

(in millions)

$$
\$ 21.5
$$



## Q3 Performance

- Revenue up slightly on volume, including the addition of Evergreen
- Strong start to summer driving season; supply/demand weakened late in quarter
- Profitability up significantly due to opportunistic pricing, lower PFO (pay-foroil) and increased efficiencies in areas, such as transportation
- Blended products, including EcoPower, accounted for $34 \%$ of volume in Q3, vs. $37 \%$ in Q2 and $33 \%$ in Q1
Revenue
(in millions)



## Adjusted EBITDA*

(in millions)


## Q3 Performance

- Revenue increase reflects incremental gains and successful cross-selling
- Strong increase in Adjusted EBITDA and margins reflecting business mix, cost reductions and favorable YoY comparison
- 247K parts washer services conducted, up from 225K in Q2
- Collected nearly 55 million gallons of waste oil in quarter - flat with Q2
- PFO program continues to make progress costs down $\$ 0.01$ from Q2

[^0]
## Revenue

(in millions)


## Q3 Performance

- Revenue down due to currency translation, softness in camps business and lull in manufacturing
- Fixed lodges performed largely as expected, while drill camps suffered from lack of project work
- Profitability down less than revenue; margins increased due to lower costs and business mix
- Outside room utilization at primary fixed lodges was $76 \%$, including Ruth Lake, which is well above the past two quarters

Revenue
(in millions)
\$105.2


## Adjusted EBITDA*

(in millions)
\$20.5


## Q3 Performance

- Revenue reflects softness across multiple markets, particularly seismic, due to market pressures
- Profitability and margins down due to currency translation, lower revenue and market pressures
- Average number of rigs serviced was 138, up from 124 in Q2, but below expectations
- Average utilization of key equipment was $54 \%$ compared with $40 \%$ in Q2
- Continued success in smaller U.S. plays, but expansion slower than anticipated


## Corporate Update

- \$75M in cost reduction and margin improvement initiatives on track
- Continue to expect to capture ~\$40 million of total in 2014
- Completed strategic review of portfolio
- Presented findings/recommendations to Board
- Review by the Board is ongoing
- Actions driven by goal of improving ROIC and Adjusted EBITDA margins


## Outlook

## Technical Services

- Extending disposal momentum, particularly with backlog in drum volumes
- Capitalizing on positive trends in U.S. manufacturing
- Pursuing continued expansion of our InSite program in promising verticals


## Industrial and Field Services

- Cross-selling Field Services to S-K's 200K customers
- Managing resources to maximize turnaround season in U.S. and Canada
- Positioning company to benefit from the planned Oil Sands pipelines


## Oil Re-refining and Recycling

- Lowering transportation costs through "highest margin routing"
- Expanding sales pipeline for blended products, particularly EcoPower
- Focusing on optimizing operations at Evergreen Oil


## Outlook



## SK Environmental Services

- Opening new branches or co-locating with existing Field Services locations
- Executing PFO reduction programs, including new sources of low-cost waste oil
- Reinvigorating parts washer business and taking market share


## Lodging Services

- Continuing focus on maximizing fixed lodge capacity, particularly Ruth Lake
- Seeking opportunities to deploy underutilized mobile camp assets
- Pursuing outside manufacturing opportunities, such as new pipelines



## Oil and Gas Field Services

- Focusing on managing redeployment of underutilized equipment
- Increase U.S. package count, particularly in select shale plays
- Capitalize on emerging gas drilling opportunities


## Base Oil Pricing 2012 - Current




## Financial Review

## Key Verticals Performance in Q3 2014

(\% of total Q3 revenue)


■ Automotive

- Other
$\square$ Refineries and Oil Sands
- General Manufacturing
- Chemical
- Oil and Gas Production
- Terminals \& Pipelines
- Engineering \& Consulting
- Utilities
- Brokers
- Government
- Oil and Gas Exploration
- Construction
- Pharma and Biotech
- Healthcare
- Education


## Reporting Segments - Q3 Results



## Q3 2014 Income Statement

(In millions, except per share data)

Revenue
Cost of revenues
Gross profit
Gross margin \%
Selling, general and administrative expenses
SG\&A \%
Depreciation and amortization
(Loss) income from operations
Adjusted EBITDA*
Adjusted EBITDA* margin \%
Net (loss) income
Diluted (loss) earnings per share
Adjusted earnings per share*

| Q3 2013 | Q3 2014 |
| :---: | :---: |
| \$907.5 | \$851.5 |
| \$647.1 | \$598.4 |
| \$260.4 | \$253.1 |
| 28.7\% | 29.7\% |
| \$114.5 | \$99.7 |
| 12.6\% | 11.7\% |
| \$69.4 | \$70.0 |
| \$73.6 | (\$42.7) |
| \$146.0 | \$153.4 |
| 16.1\% | 18.0\% |
| \$35.4 | (\$93.3) |
| \$0.58 | (\$1.55) |
| N/A | \$0.45 |

* Please refer to the appendix in this presentation for a reconciliation to the nearest GAAP equivalent.


## Balance Sheet and Cash Flow Highlights

(In millions)

## Balance Sheet Highlights

Cash and marketable securities
Accounts payable
Billed and unbilled receivables
Days sales outstanding (DSO)
Environmental liabilities

## Cash Flow Highlights

Capital expenditures
Cash flow from operations
Share repurchase

| 12/31/13 | 6/30/14 | 9/30/14 |
| :---: | :---: | :---: |
| \$322.5 | \$278.6 | \$258.0 |
| \$316.5 | \$262.6 | \$251.8 |
| \$606.0 | \$610.7 | \$625.6 |
| 69 days | 68 days | 70 days |
| \$219.6 | \$217.7 | \$213.0 |
| Q3 2013 | Q2 2014 | Q3 2014 |
| \$66.2 | \$63.2 | \$60.7 |
| \$142.5 | \$110.3 | \$81.1 |
| N/A | \$15.0 | \$37.6 |

## Guidance (as of November 5, 2014)

## 2014

|  | Range |  |
| :--- | ---: | ---: |
| Total Revenue (in billions) | $\$ 3.40$ | $\$ 3.42$ |
| Adjusted EBITDA* (in millions) | $\$ 510$ | $\$ 520$ |



## Questions \& Answers




## Appendix

## Non-GAAP Reconciliation

| (in thousands) | For the Three Months Ended: |  | For the Nine Months Ended: |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { September 30, } \\ 2014 \\ \hline \end{gathered}$ | September 30, 2013 | $\begin{gathered} \text { September 30, } \\ 2014 \\ \hline \end{gathered}$ | September 30, 2013 |
| Net (loss) income | \$ $(93,337)$ | \$35,361 | \$(55,705) | \$68,765 |
| Accretion of environmental liabilities | 2,642 | 2,914 | 7,975 | 8,628 |
| Depreciation and amortization | 70,049 | 69,430 | 205,480 | 196,904 |
| Goodwill impairment charge | 123,414 | - | 123,414 | - |
| Other (income) expense | (613) | 150 | $(4,136)$ | $(2,030)$ |
| Interest expense, net | 19,494 | 19,326 | 58,430 | 58,784 |
| Pre-tax, non-cash acquisition accounting inventory adjustment | - | - | - | 13,559 |
| Provision for income taxes | 31,708 | 18,771 | 55,684 | 36,160 |
| Adjusted EBITDA | \$153,357 | \$145,952 | \$391,142 | \$380,770 |

## Non-GAAP Reconciliation

(in thousands)

Adjusted income from operations (Loss) income from operations

Goodwill impairment charge
Adjusted income from operations
Adjusted net income
Net (loss) income
Goodwill impairment charge, net of tax
Adjusted net income
Adjusted earnings per share
(Loss) earnings per share
Goodwill impairment charge, net of tax
Adjusted earnings per share

For the Three Months Ended:

| September 30, <br> 2014 | September 30, <br> 2013 |
| :---: | :---: |


| For the Nine Months Ended: |  |
| :---: | :---: |
| September 30, | September 30, |
| 2014 | 2013 |


| \$ (42,748) | \$73,608 | \$ 54,273 | \$ 161,679 |
| :---: | :---: | :---: | :---: |
| 123,414 | - | 123,414 | - |
| \$ 80,666 | \$73,608 | \$ 177,687 | \$ 161,679 |


| \$ $(93,337)$ | \$ 35,361 | \$ $(55,705)$ | \$ 68,765 |
| :---: | :---: | :---: | :---: |
| 120,750 | - | 120,750 | - |
| \$ 27,413 | \$35,361 | \$ 65,045 | \$ 68,765 |


| \$ | (1.55) | \$ | 0.58 | \$ | (0.92) | \$ 1.13 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2.00 |  | - |  | 1.99 |  |  |
| \$ | 0.45 | \$ | 0.58 | \$ | 1.07 | \$ | 1.13 |

## Non-GAAP Reconciliation

For the Year Ending December 31, 2014

| Amount |  |  |  |  | Margin \% (1) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (In millions) |  |  |  |  |  |  |  |
| \$ | (42) | to | \$ | (32) | (1.2)\% | to | (0.9)\% |
|  | 11 | to |  | 10 | 0.4\% | to | 0.3\% |
|  | 278 | to |  | 274 | 8.2\% | to | 8.0\% |
|  | 123 | to |  | 123 | 3.6\% | to | 3.6\% |
|  | (4) | to |  | (4) | (0.1)\% | to | (0.1)\% |
|  | 79 | to |  | 78 | 2.3\% | to | 2.3\% |
|  | 65 | to |  | 71 | 1.8\% | to | 2.0\% |
| \$ 510 |  | to |  | 520 | 15.0\% | to | 15.2\% |

Revenues (In millions)
Projected GAAP net loss
Adjustments:
Accretion of environmental liabilities
Depreciation and amortization
Goodwill impairment charge
Other income
Interest expense, net
Provision for income taxes
Projected Adjusted EBITDA

Amount
(In millions)
\$ (42)

11
278
123
(4) to (4)

79 to 78
$\$ 510$ to $\$ 520$
\$ 3,400 to
\$ 3,420
(1) The Margin \% indicates the percentage that the line-item represents to total revenues for the respective reporting period, calculated by dividing the dollar amount for the line-item by total revenues for the reporting period.


[^0]:    * For a reconciliation of Adjusted EBITDA to net income, please refer to the appendix in this presentation.

